

JADZIA PARKER

Graphic Designer

I am an enthusiastic graphic designer who values cultural exchange, mental health, and social justice. I'm eager to help make a difference through visual communication.

jazparkerart@gmail.com

jazparker.com

Seattle, WA

EDUCATION

Bachelors in Fine Arts

Graphic Design
Stamps School of Art & Design
University of Michigan
2012 - 2016

Minor in Sexualities Studies

Sociology of LGBTQAI+
Women Studies
University of Michigan
2014 - 2016

Danish Institute for Study Abroad

Course: Visual Journaling & Branding
DIS: Copenhagen, Denmark
June 2015 - August 2015

Graphic Art Communication

Graphic Design & Printmaking
Calhoun Area Career Center
2010 - 2012

RELEVANT COURSEWORK

Typography
Formatting
Poster Design
Color Theory
Visual Branding
Print Publications
Photography
Sign & Symbol
Hand Lettering

TECHNICAL PROFICIENCY

Procreate
Adobe CC:
InDesign
Photoshop
Illustrator

WORK EXPERIENCE

The 5th Avenue Theatre | Senior Graphic Design Manager

October 2023 — Current Position Seattle, WA
My primary focus is designing captivating marketing and promotional materials, managing our brand identity, and developing impactful advertising campaigns. I oversee the graphic design team.

Freelance | Graphic Designer & Illustrator

May 2016 — Current Position Seattle, WA
I work with clients to design various printed and digital material. This includes logos, menus, invitations, social media images, and apparel graphics.

Seattle Symphony | Intern > Graphic Designer

February 2017 — October 2023 Seattle, WA
As a member of the design team, I produced printed and digital advertising in order to achieve the audience development goals of the Seattle Symphony.

Seattle Children's Theatre | Graphic Designer

February 2018 — May 2018 Seattle, WA
I worked with the senior designer and staff to create various material, including posters, postcards, invitations, and web graphics.

Daisy Fine Art | Instructor

September 2017 — March 2018 Seattle, WA
I was an art teacher for children ages 2-11 years. I worked with students individually to help them gain skills, knowledge, and confidence to create beautiful works of art.

DiverseNote | Graphic Designer

October 2015 — May 2016 Ann Arbor, MI
I created digital and printed content for a start-up company, DiverseNote. I worked closely with CEO on branding development and execution.