JADZIA PARKER

Graphic Designer

I am an enthusiastic graphic designer who values cultural exchange, mental health, and social justice. With over 10 years of design experience, I'm eager to help make a difference through visual communication.

jazparkerart@gmail.com | jazparker.com | Seattle, WA

EDUCATION

Professional Development
Typography Fundamentals
After Effects
School Of Visual Concepts, Seattle
Winter - Spring 2022

Bachelors in Fine Arts
Graphic Design
Stamps School of Art & Design
University of Michigan
2012 - 2016

Minor in Sexualities Studies
Sociology of LGBTQAI+
Women Studies
University of Michigan
2014 - 2016

Danish Institute for Study Abroad
Course: Visual Journaling & Branding
DIS: Copenhagen, Denmark
June 2015 - August 2015

Graphic Art Communication
Graphic Design & Printmaking
Calhoun Area Career Center
2010 - 2012

RELEVANT COURSEWORK

- Typography
- Formatting
- Poster Design
- Color Theory
- Visual Branding
- Print Publications
- Photography
- Sign & Symbol
- Hand Lettering
- Figure Drawing

SOFTWARE PROFICIENCY

Adobe CC: InDesign, Photoshop, Illustrator
Procreate
Canva

WORK EXPERIENCE

Freelance | Graphic Designer & Illustrator

May 2016 — Current Position Seattle, WA
I work with clients to design various printed and digital material. This includes logos, menus, apparel graphics, invitations, portraits, social media images, and more.

The 5th Avenue Theatre | Senior Graphic Design Manager

October 2023 — March 2026 Seattle, WA
My primary focus was designing captivating marketing and promotional materials, managing our brand identity, and developing impactful advertising campaigns. I oversaw the graphic design team.

Seattle Symphony | Intern > Graphic Designer

February 2017 — October 2023 Seattle, WA
As a member of the design team, I produced printed and digital advertising in order to achieve the audience development goals of the Seattle Symphony.

Seattle Children's Theatre | Graphic Designer

February 2018 — May 2018 Seattle, WA
I worked with the senior designer and staff to create various material, including posters, postcards, invitations, and web graphics.

Daisy Fine Art | Instructor

September 2017 — March 2018 Seattle, WA
I was an art teacher for children ages 2-11 years.
I worked with students individually to help them gain skills, knowledge, and confidence to create beautiful works of art.

DiverseNote | Graphic Designer

October 2015 — May 2016 Ann Arbor, MI
I created digital and printed content for a start-up company, DiverseNote. I worked closely with CEO on branding development and execution.